

# MOHAMMAD M. ALAZAIZEH

The University of Jordan  
Department of Tourism Management  
Aqaba 77110  
Jordan  
Phone: (+962) 3 209045 Ex. 35133  
Mobile: (+962) 791 453155  
Email: m.alazaizeh@ju.edu.jo  
m\_azaizeh@hotmail.com

## EDUCATION

Ph.D., Parks, Recreation and Tourism Management (2014) – Clemson University, USA.

Dissertation title: **Sustainable Heritage Tourism: Tourist-Oriented Approach for Managing Petra Archaeological Park, Jordan.**

Dissertation committee: Jeffrey C. Hallo (Advisor), Sheila J. Backman, William C. Norman, Melissa A. Vogel.

M.A., Conservation of Cultural Heritage (2008) – Yarmouk University, Jordan.

B.A., Conservation and Management of Cultural Resources (2006) – Yarmouk University, Jordan.

## ACADEMIC EXPERIENCE

Jan 2015 – Present  
Assistant Professor

**The University of Jordan**  
Department of Tourism Management  
Course taught:  
Tourism Destination Management  
Resort and Tourism Establishments Management  
Electronic Tourism and International Communications  
Tourism Correspondence in English  
Management of Tourism Offices and Travel Agencies  
English for Tourism and Hospitality  
Management of Travel Agencies and Tour Operators  
Research Methods and Graduation Project  
Historical and Religious Tourism

Sep 2016 – Sep 2017 <b>Department Chair</b>	<b>The University of Jordan</b> Department of Tourism Management
Sep 2015 – Sep 2016 <b>Dean Assistant for Quality Assurance and Development</b>	<b>The University of Jordan</b> Faculty of Tourism and Hospitality
Jan 2015 – Sep 2015 <b>Dean Assistant for Students Affairs</b>	<b>The University of Jordan</b> Faculty of Tourism and Hospitality
Aug 2014 – Dec 2014 <b>Graduate Assistant</b>	<b>Clemson University</b> Department of Parks, Recreation and Tourism Management
2009 – 2010 <b>Teaching and Research Assistant</b>	<b>The University of Jordan</b> Department of Tourism Management Course taught: Introduction to Tourism Industry
2008 – 2009 <b>Part-Time Lecturer</b>	<b>Madaba Institute for Mosaic Art and Restoration</b> Course taught: Conservation and Management of Cultural Resources

## RESEARCH INTEREST

My research interests focus on understanding, planning for, and managing tourists and local community in tourism destination. Recent research has focused on understanding tourists' experience at World Heritage Sites, crowding and carrying capacity in heritage sites, and value orientations and heritage tourism management. Methods, tools, and concepts used in this research include normative theory, indicator and standards-based management frameworks (e.g., Visitor Experience and Resource Protection [VERP], Limits of Acceptable Change [LAC], and Visitor Impact Management [VIM] frameworks), visual simulations, surveys, and qualitative research techniques.

## TEACHING INTERESTS

Heritage tourism, visitor management, heritage management, tourism planning, sustainable tourism, and tourist behavior and psychology

## HONORS AND AWARDS

- 2010 – 2014                      Scholarship from the University of Jordan to pursue Ph.D. degree from Clemson University.
- 16 – 20/10/2017                Erasmus+ Staff Mobility for Teaching Scholarship to perform a teaching program at University of Bologna.
- 2018                                ‘Best Paper Award’ at the 8th International Conference on Tourism (ICOT2018), Kavala, Greece,

## PROFESSIONAL SERVICE

Editorial Board Member in Science Journal of Business and Management.

Editorial Review Board Member in Ottoman: Journal of Tourism and Management Research.

Member of Editorial Review Board at Ottoman: Journal of Tourism and Management Research.

Review panel member for the Global Challenges Prize 2017: A New Shape ([www.globalchallenges.org](http://www.globalchallenges.org)).

Regular reviewer for journal of Tourism Management.

Regular reviewer for Journal of Tourism Research and Hospitality.

Organizing Committee Member for the 9<sup>th</sup> International Conference on Tourism (ICOT2019), 26 – 29 June 2019, Braga, Portugal (<https://iatour.org/icot2019/>).

Organizing Committee Member for the World Hospitality, Travel and Tourism Summit (WHTTS), 11 – 13 November 2017, Dubai, UAE (<http://www.clytoaccess.org/world-hospitality-travel-and-tourism-summit>).

Technical Committee Member for The 2017 3<sup>rd</sup> International Conference of Humanities and Social Science Research (ICHSSR 2017), 12–14 May 2015, Guangzhou, China (<http://ichssr.net>).

Member of the Technical Program Committee (TPC) for the 2017 International Conference on Economic Development and Enterprise Innovation (EDEI 2017), 21–23 April 2017, Nanjing, China (<http://www.edei2017.org>).

Technical Committee Member for The 2016 2nd International Conference of Humanities and Social Science Research (ICHSSR 2016), 29–21 July 2016, Singapore (<http://ichssr.net>).

## PUBLICATIONS

**Alazaizeh, M. M., & Ababneh, A.** (n.d.). Preservation Vs. Use: A Comparison of Tourism Stakeholders Value Perceptions toward Petra Archaeological Park. *Journal of Tourism and Cultural Change* (Under review).

Jamaliah, M., **Alazaizeh, M. M.**, Al Zboun, N., & Alzghoul, Y. (2018). Protected Area Tourism in Jordan: An Exploratory Study. *Tourism Recreation Research*. (<https://doi.org/10.1080/02508281.2018.1528723>).

**Alazaizeh, M. M.**, Hallo, J., C., Backman, S. J., Norman, W. C., & Vogel, M. A. (2018). Giving voice to heritage tourists Indicators for a sustainable heritage experience at Petra, Jordan. *Journal of Tourism and Cultural Change*. (<https://doi.org/10.1080/14766825.2018.1455693>).

**Alazaizeh, M. M.**, & Hallo, J., C. (2017) Indicators and standards-based visitor management frameworks in achieving sustainability at cultural heritage sites. In J. Albrecht (Eds.) *Visitor Management in Tourism Destination* (pp. 45–58). Boston, MA: CAB International.

**Alazaizeh, M. M.**, Hallo, J. C., Backman, S. J., Norman, W. C., & Vogel, M. A. (2016). Value orientations and heritage tourism management at Petra Archaeological Park, Jordan. *Tourism Management*, 57, 149-158.

**Alazaizeh, M. M.**, Hallo, J., C., Backman, S. J., Norman, W. C., & Vogel, M. A. (2015). Crowding standards at Petra Archaeological Park: a comparative study of McKercher's five types of heritage tourists. *Journal of Heritage Tourism*, 11, 364-158.

## CONFERENCE PRESENTATIONS

**Alazaizeh, M. M.** (2016). **Value Orientation toward Petra Archaeological Park: Tourists vs. Local Community.** *Conference of Heritage Tourism and the Collective National Identity*, 4–5 April 2016. Faculty of Tourism and Hotel Management, Yarmouk University, Jordan.

Mohammad, M. M. (2018). **Preservation vs. Use: A Comparison of Stakeholders Value perceptions toward Petra World Heritage Site.** *The 8<sup>th</sup> International Conference on Tourism (ICOT2018)*, 27 June – 1 July 2018, Kavala, Greece.

## TALKS AND PRESENTATIONS

**Invited Speaker** – November 2018

Regional capacity-building workshop on **Increasing Appetite for Digital Technologies Among Young Cultural Heritage Defenders** – Tunis.

**Networks of Mediterranean Youth Project (NET-MED Youth)** implemented by UNESCO and funded by **European Union**.

Title: **The Applications and Implications of Virtual Environments in Heritage Tourism.**

**Invited Speaker** – October 2017

**Center for Advanced Studies in Tourism** – University of Bologna, Rimini Campus

Title: **Visitor Management Frameworks in Achieving Sustainability at World Heritage Sites.**

**Invited Speaker** – August 2017

Workshop on the **Mainstreaming of the Ecosystem Services Approach and Networking among Universities of Jordan** – The Hashemite University, Jordan (**Sustainable Use of Ecosystem Services in Jordan Project**)

Title: **Sustainable Tourism as a Tool for Environmental Conservation.**

**Invited Speaker** – October 2015

**Sustainability and Tourism in the Mediterranean (S&T Med) Project**

Title: **Sustainable Heritage Tourism.**

## WORKSHOPS, SEMINARS AND TRAINING COURSES

**Remake the City II Program 2018 "Dialogues on Urban Development to Combat Climate Change"**, organized by The Swedish Institute Alexandria (SwedAlex) and the Danish Egyptian Dialogue Institute (DEDI), 10–13 Sep 2018, Alexandria, Egypt.

**The Proposal Writing Workshop** organized by The Arab Families Working Group in partnership with the Arab Council for the Social Sciences on 19–21 Jan 2018, Amman, Jordan.

**Regional Training to Support Resilient Communities in Raising Awareness on Cultural Heritage Values and Citizenship Engagement**, organized by MedCulture Program 15–18 Oct 2018, Amman, Jordan.

**Methodologies and Resilience in Cultural Work Workshop**, organized by the MedCulture Program, 4–8 May 2018, Rabat, Morocco.

**Training of Trainers (TOT) Workshop for Cultural Trainers and Academics from Southern Mediterranean Countries**, organized by MedCulture, 6–8 Sep 2017, Hammamet, Tunisia.

**Training of Trainers (TOT) Workshop for Cultural Trainers and Academics from Southern Mediterranean Countries**, organized by MedCulture Program, 21–24 Apr 2017, Rabat, Morocco.

The 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Cycles of **Professional Training on Tourism Management and Sustainable Tourism**, organized by Sustainability & Tourism in the Mediterranean Project (S&T) Aqaba, Jordan and Cabras, Italy.

**Tourism Industry Analysis** course, organized by University of Central Florida and Canvas Network, 10 Oct 2016.

**Introduction to Solid Waste Management**, organized by Jordan Green Building Council and International Solid Waste Association, 27–28 Aug 2016, Amman, Jordan.

**Vocational Seminar on Cultural Heritage Preservation**, organized by Yarmouk University (Jordan), Aristotle University (Greece), and Rathgen Laboratories (Germany), 23–26 Jun 2008, Irbid, Jordan.

Workshop in **Preservation and Rehabilitation of Jordanian Traditional Architecture**, organized by Al-Hussein Bin Talal University (Jordan), 2008, Petra, Jordan.

**The 1<sup>st</sup> and 2<sup>nd</sup> Seminars on Integrated Training of Tourist Management of Petra's Natural and Cultural Resources**, organized by Yarmouk University (Jordan) and Polytechnic University of Valencia (Spain), May and Nov 2007 in Petra, Jordan, and Jul and Sep in Valencia, Spain.

**Rehabilitation of Historic Islamic Cities**, organized by Yarmouk University (Jordan), Aleppo University (Syria), Brandenburg Technical University of Cottbus (Germany), Czech Technical University of Prague (Czech Republic), and Politecnico di Bari (Italy), 17–30 Jul 2006, Al Salt, Jordan.

Workshop in **Jordan Experience in the Conservation and Protection of Cultural Heritage: A Critical Review**, organized by Yarmouk University (Jordan), 2005, Irbid, Jordan.

## **COMPUTER SKILLS**

Microsoft Office Suit

EQS 6.1

Statistical Package for the Social Sciences (SPSS)

ArcGIS

Photoshop

## LANGUAGES

Arabic (Native)

English (Fluent)

## REFERENCES

**Jeffrey C. Hallo, Ph.D.**

Clemson University

Department of Parks, Recreation and Tourism Management

Email: [jhallo@clemson.edu](mailto:jhallo@clemson.edu)

**Ziad Al-Saad, Ph.D.**

Yarmouk University

Department of Conservation and Management of Cultural Heritage

Email: [zalsaad@yu.edu.jo](mailto:zalsaad@yu.edu.jo)

[zalsaad@gmail.com](mailto:zalsaad@gmail.com)

**Sheila J. Backman, Ph.D.**

Clemson University

Department of Parks, Recreation and Tourism Management

Email: [back@clemson.edu](mailto:back@clemson.edu)

**William C. Norman, Ph.D.**

Clemson University

Department of Parks, Recreation and Tourism Management

Email: [wnorman@clemson.edu](mailto:wnorman@clemson.edu)